

View2Tour & View2Visit are apps that are enabled to do AR Production and VR Production of features and experience of touring/visiting a destination without being there.

The great advantage:

It is the most time and cost efficient way of learning about a destination (country/location) of visit; AR Production of facts of history, culture, geography and highlights on interesting events and festivals etc. can all be instantly presented in vivid video with audio in the display of a Tablet or a Smartphone by simply pointing the camera of the Tablet or a Smartphone, running the app, on the marker that is used to trigger the AR Production.

For instance, an app may be made for promoting the tourism sights of Newfoundland, Canada in AR Production showing images of the various famous sights in various parts of Newfoundland including icebergs on Iceberg Alley on the eastern coast of the island; the viewer/user of the app may tap on the image of icebergs in AR Production and be transitioned into a VR Production of a site in Twillingate and be able to "tour" or "visit" various parts of the coast of Twillingate. The VR Production may be viewed/experienced with VR Glasses or a HMD (Head Mounted Display) or the user can have the virtual experience of "touring" / "visiting" various parts of the Twillingate coast in 360VR simply by tilting the position of the camera of the Tablet or the Smartphone.

Another example of application:

The user runs the View2Visit app in his/her Tablet or Smartphone and point the camera of the Tablet/Smartphone at a marker (in this case an image of a model of a house design). The action triggers the AR Production that presents to the viewer/user a Floor Plan of the house model. A message at the bottom of the Floor Plan display prompts the viewer/user to tap to visit the interior layout of the various rooms of the model of house design.in VR Production.

We customs-build an app to achieve the objective of providing certain information about a destination in AR Production which may transition to a VR Production of a certain feature or an information item that gives the viewer the virtual experience of being there in the scene of the event or of the geography.

Tell us what you need to help present your Travels & Tourism packages and promotion ideas digitally, our specialists in digital designs and simulations will work on your requirement.

[www.arvr00.com](http://www.arvr00.com)

write to [projects@ecocarrier.com](mailto:projects@ecocarrier.com)



enables

*Enriched and Enlightened*

*Travel & Tourism*

*with*

*AR, VR and MR Production*

*If you can't be there  
in person  
Be there, Virtually<sup>SM</sup>*

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