

Q-PC2FONE™

A managed service of Ecocarrier that enables resellers to sell VoIP-based low-cost international telephone call service without any investment in equipment in any country/market even in situation where VoIP is not sanctioned



Q-PC2FONE service may be offered on a prepaid or postpaid basis complete with IVR voice prompts.

Q-PC2FONE uses QiiQ's EcoFone, a softphone, that offers outstanding features for the effective and efficient use of the service as follows:

Standard EcoFone

- Configurable PIN (calling card number) to make calls
- Phone Book for storing names and phone numbers of contacts and dialing from the
- Phone Book
- Adjustable play and record volumes
- Redial button for calling the previous number

EcoFone+

- Display of the rate and elapsed duration of the call in progress
- Display of the charge of the call at the end of the call
- CDR button that opens a web page that displays Remaining Balance, Total Number of Calls, Total Number of Minutes, and the CDRs

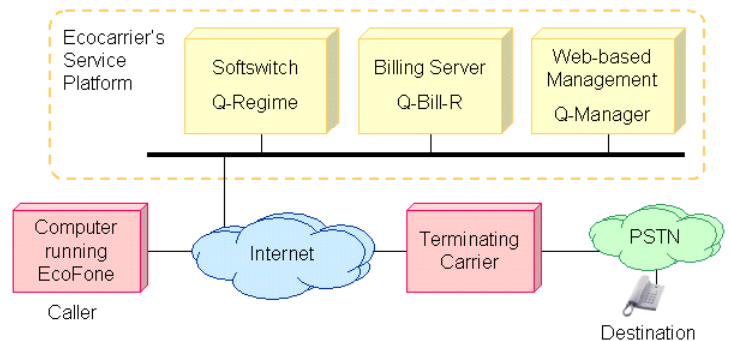
EcoFone is available either as

- an .exe file that can be sent by email attachment or downloadable from a website or
- as a plug-in that is automatically downloaded to a PC when a browser clicks on an icon for the plug-in

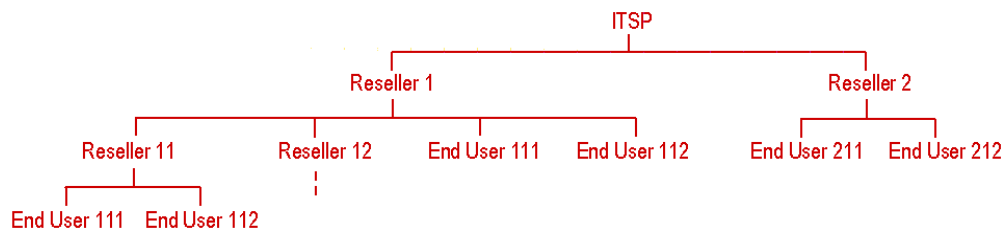


If you sign up as a reseller of Q-PC2FONE service, you can distribute EcoFone to your customers at no charge. Note that EcoFone is hard-coded to make calls only through Ecocarrier's platform.

The service can be customized to give the reseller the appearance of an original service provider in both the EcoFone and the user interface of the server that displays the Call Details Records and Account Balance information for the subscriber/user or sub-reseller who logs on to the server from a browser. The EcoFone can be fitted with a skin that is custom-made for the reseller.



The supporting billing server for Q-PC2FONE allows for 4-levels of detailed billing in a hierarchy arrangement or a food chain arrangement depicted as follows:



A Real-time Web-based Management Server offers resellers the facilities for on-line remote management and administration of sub-reseller accounts and end-user subscriber accounts – this includes assignment of credit amount to the sub-reseller accounts and provisioning of new accounts and invoicing, etc. The user interface may be customized to give the reseller the appearance of an original service provider.

Ecocarrier Provides Reliable, High-Quality, Low-Cost Call Termination/Completion Service to Any Telephone Directory Number Anywhere, Fixed Line or Mobile

To become a reseller of Ecocarrier's Q-PC2FONE service:

- (a) sign Ecocarrier Service Provision Agreement for resellers of Q-PC2FONE service
- (b) pay a one-time Set-Up charge of US\$500
- (c) make a prepayment of US\$1000 to cover the usage that will be incurred when you use the service
- (d) set your Sell Rates - i.e. the rates at which you want to charge your customers by making use of an Excel file containing reseller's cost rates for calling various dialcodes. You can write the rate you want to charge for calls to each City/Country Dialcode in a separate column and send the file to Ecocarrier and the administration staff at the NOC (Network Operation Center) will build the Rate Table in Ecocarrier's service platform to bill the calls made by your customers at the rates you set for your customers.

Customer Relation Management / Account Management Facilities

Ecocarrier offers to resellers of Q-PC2FONE service two on-line Customer Relation Management / Account Management Facilities:

- (1) Q-Bill-Portal. The reseller and the reseller's customers, who may be a sub-reseller or an end-user, can access Ecocarrier Q-Bill-Portal to view the CDRs (Call Details Records) and account balance. This service is part of the standard service package, and there is no additional charge for this service.
- (2) Q-Manager. The reseller may elect to sign up with Ecocarrier to use Ecocarrier's Q-Manager service platform which is a management tool offering facility to 4 levels of users meeting the requirement of each level for
 - account creation and editing
 - CDRs
 - invoicing
 - payments
 - report generation

There is a monthly service fee of US\$100 for the use of this facility.

Private-label Production Service

This facility gives you the appearance of an original service provider.

You may have the EcoFone or EcoFone+ customized with your company name and logo. There is a one-time service fee of US\$500 for this kind of customization. If you also want to change the skin of EcoFone or EcoFone+, there is a one-time service fee that depends on the amount of changes.

You may have the user interface of Q-Bill-Portal or Q-Manager or EcoFone+ CDR page customized with your company name and logo (instead of Ecocarrier's), which will be displayed when your customers login at your domain name, which is pointed to Ecocarrier's server's IP address. There is a one-time service fee of US\$500 for this kind of customization.

Practical Operation of the Q-PC2FONE Service from the Reseller's Perspective

The essential steps to take are

- Decide the kinds of PIN (Personal Identification Number) you want to have issued in terms of the value of each PIN, rate table, validity period from date of first use, etc.
- Make sufficient prepayment to Ecocarrier for credit amount to cover the aggregate amount of the PINs that you want Ecocarrier to issue and to authorize for use
- Request Ecocarrier's NOC to generate/issue PINs in quantity you need. The PIN is to be issued with specific value in US\$ or other currency as per your request.
- Sell the PIN to your customer and provide a copy of EcoFone or EcoFone+ together with some user instructions

For enquiry to become a reseller, please email to q-pc2fone@ecocarrier.com.