Press Release

PR Contact: Rocio Fernandez   ro@ecocarrier.com

Business Relations Contact: Bill J. Cai   cai@ecocarrier.com

Meet our team at Ecocarrier's Stand No. G-11 in AfricaCom 2016

At AfricaCom 2016, Cape Town, South Africa

Ecocarrier's AR Business Unit will launch their PPIXXELLS Service Platform www.ppixxells.com which is a depository of images – 2D & 3D photos and video and graphic creations – and a facility to support AR Production for business users in industry and commerce and for consumers to do DIY operation to build useful AR-enabled Apps for entertainment and recreation. Subscriber to PPIXXELLS can avail themselves of the use of VIVEAR, their web-based AR Editor, to build AR Apps in a facile manner.

PPIXXELLS is where you and others can store the best photos, videos and graphic creations and use them for AR Production. This is to enable us all to experience the world around us as is, but also with the enhancement in the form of additional layers of digital content such as images, sound, video and text over and above Reality

PPIXXELLS will offer managed services for the operation and support for AR Production in the form of Apps and Games that cater to the very young and the elderly as social recreation central. This would include fun and multi-player Apps and Games that entertain the target users with convenient and easy recall / retrieval of memorable times with the relative sounds and images.

"PPIXXELLS is designed and planned to be a project for addressing and promoting issues of social responsibility, social equality, quality of life and earth matters such as climate change, clean air and clean water." quipped Carl KS Teo, CEO & Founder, Ecocarrier Inc.

About Ecocarrier Inc.

Ecocarrier is an established OTT, MVNO and MVNE with an exceptional rich resource of intellectual properties, engineering and development capability and capacity and experience and knowledge in the telecom service provision space and (micro) money remittance space.

Ecocarrier AR Business Unit presents (1) W5GO AR-enabled Interactive Apps for the child (4-6) to learn, to imagine and be entertained www.w5go.com (2) ARA2Z www.ara2z.com AR solutions for retail promotions, design, support services in various industry space and (3) PPIXXELLS www.ppixxells.com, a service platform where you and others can store the best photos, videos and graphic creations and use them for AR Production in a DIY operation with the use of VIVE-AR, a web-based editor for AR Production provided by PPIXXELLS