



PiFi Rental Service

**Proposal
for
A Strategic Partnership**

The Requirement

- Every socially active person needs to have Internet connection for
- building and maintaining business or personal relationships
- seeking information and knowledge through
- Twitter, Facebook, Email, Google Search and browsing at URLs.
- Even when they are traveling abroad and
- mobile roaming with a Smartphone or a Tablet.



The Challenge

When you are mobile roaming, the Data service for Internet connection offered by your Home Country Mobile Operator is

**Very High-Priced and Prohibitive
to have
regular on-line connectivity**

**As such, there is a large demand for Data Service
for connecting to the internet that is**



- **Affordable, low-cost**
- **High speed**
- **Secured**
- **Reliable**
- **Convenient**
- **Ubiquitous - available everywhere**



PiFiZone is the Answer

PiFiZone is

- **High-Speed Mobile Broadband Service**
providing sufficient bandwidth to be shared by up to 9 concurrent users of Smartphones, Tablets and Laptops
- **Secured**
with personal password protection
- **Ubiquitous and Convenient**
you can activate PiFiZone anywhere in a 3G mobile network with a press of a button
- **Affordable**
16 cents per MB in USA, 12 cents per MB in UK, 80 cents per MB in all Europe, \$1.40 per MB in the Caribbean and rates that represent savings of 50% - 90% in all 130+ countries worldwide
- **Pay-As-You-Go**
No contracts
- **Reliable**
the mobile broadband service is provided by a global network of major mobile operators worldwide. PiFi is equipped with a high capacity battery for 5 hrs continuous use and 150 hours standby



Proposition

PiFi Rental Service

*Affordable Internet Connection while Mobile Roaming
and conveniently available when you need it*

- **Offer to your clients PiFi Rental Service with your tickets sales to an individual traveler or to a family or a couple traveling together.**
- **Gain an additional revenue stream without incurring additional overhead expenditure**
- **Your Sales Agents can easily handle a PiFi Rental transaction as PiFi Rental Service is supported with a service website that is designed to provide all the facility required for**
 - **ease of processing a rental contract,**
 - **return of the PiFi unit by the Renter at the end of the rental period**
 - **database processing for fast retrieval of rental contract**
 - **on-line display of data on usage and accounting**
 - **fast retrieval of renter registration for repeat rental**

The transaction of a PiFi Rental will not take more than 10 minutes including the “sales pitch” to be delivered by the sales agent.



PiFi Rental Service is priced to have great appeal to all travelers

- (i) PiFi with PiFiSIM including Credit Recharge amount of US\$25 to cover the cost of usage
Rental period: 1 week
Rental Cost: US\$50**
- (ii) PiFi with PiFiSIM including Credit Recharge amount of US\$50 to cover the cost of usage
Rental period: 1-2 weeks
Rental Cost: US\$75**
- (iii) PiFi with PiFiSIM including Credit Recharge amount of US\$75 to cover the cost of usage
Rental period: 1-3 weeks
Rental Cost: US\$100**

Note: Applicable taxes and courier service are not included in the above-stated prices



Profitable Strategic Alliance

Ecocarrier will supply you as service partner with

- **point of sales marketing materials such as Wall Poster and/or**
- **3-fold brochure in an acrylic stand with a very small footprint that you can placed on tabletop or countertop.**
- **Pre-addressed labels for the return of the PiFi Package at the end of a return period (for use with courier service envelop such as that of UPS and DHL)**
- **Pre-addressed shipping envelop with bubbled plastic sheet cushion for the return of the PiFi Package at the end of a return period in the case of shipping by parcel post.**

Ecocarrier will provide on-site training to your sales agents on the use of PiFi Rental Service website facility.

As service partner you earn a profit that is equal to **25% of the sales revenue that is derived from the PiFi Rental service.**



Rental Contract

Each renter is to sign a rental contract with Ecocarrier Inc. The terms and conditions of the Rental Contract is attached here with

It is now a common knowledge that the cost of Internet connection through the SIM and the mobile roaming service of your otherwise friendly and supportive mobile operator in your home country is prohibitive.

Where there is no free WiFi service available, the average traveler is faced with the options of paying for the exorbitant prices mobile roaming charges or be unconnected, unless they are equipped to create a PiFiZone for personal use by themselves and their traveling companions.

To activate a PiFiZone is as simple and easy as a press of a button on a PiFi that is installed with a PiFiSIM. You can deactivate the PiFiZone with a press of the button.

You get high speed Internet service that can be shared by up to 9 concurrent users operating their Smartphones, Tablets and/or Laptops in WiFi mode.

Rental Contract

The service is



Secured - with personal password protection

Ubiquitous – you can activate PiFiZone anywhere in a 3G mobile network

Affordable - 16 cents per MB in USA, 12 cents per MB in UK, 80 cents per MB in all Europe, \$1.40 per MB in the Caribbean and rates that represent savings of 50% - 90% in all 130+ countries worldwide

Pay-As-You-Go – No contracts

Please refer to the attached brochure on PiFiZone, PiFi Products and Services and presentation at www.pifizone.com



Proposition

Your travel agency deals with the traveling public and your sales agents sell hundreds/thousands of tickets daily.

Your sales commission per ticket sale has dwindled to very low levels as a result of the on-line commerce by the airlines themselves

You can do with an additional revenue stream that can be generated without incurring additional overhead expense.

We propose that you consider offering to your clients PiFi Rental Service with the tickets sales that your sales agents make to an individual traveler or to a family or a couple traveling together.

PiFi Rental Service is supported with a service website that is designed to provide all the facility required for

- **ease of processing a rental contract,**
- **return of the PiFi unit by the Renter at the end of the rental period**
- **database processing for fast retrieval of rental contract**
- **on-line display of data on usage and accounting**
- **fast retrieval of renter registration for repeat rental**



The transaction of a PiFi Rental will not take more than 10 minutes including the “sales pitch” to be delivered by the sales agent.

Ecocarrier will supply you with point of sales marketing materials such as Wall Poster and/or 3-fold brochure in an acrylic stand with a very small footprint that you can placed on tabletop or countertop.

Typical Rental Packages:

- (iv) PiFi with PiFiSIM including Credit Recharge amount of US\$25 to cover the cost of usage
Rental period: 1 week
Rental Cost: US\$50**
- (v) PiFi with PiFiSIM including Credit Recharge amount of US\$50 to cover the cost of usage
Rental period: 1-2 weeks
Rental Cost: US\$75**
- (vi) PiFi with PiFiSIM including Credit Recharge amount of US\$75 to cover the cost of usage
Rental period: 1-3 weeks
Rental Cost: US\$100**

**Applicable taxes and courier service are not included in the above-stated prices
Your Profit Margin is 25% of the Rental Cost**

Ecocarrier will provide on-site training to your sales agents on the use of PiFi Rental Service website facility.



Logistics


Ecocarrier will supply sufficient units of the PiFi+PiFiSIM packages to the strategic partner travel agency to be delivered to the individual locations of the travel agency ready for the rental service. These packages remain the property of Ecocarrier but are in the custody of the individual travel agency locations.

At the end of a rental period, the renter will return the PiFi Package back to the travel agency location or to Ecocarrier's Service Centre for PiFi Rental Service at

**30 East Beaver Creek Road, Unit 209,
Richmond Hill, Ontario,
Canada L4B 1J2.**

Each PiFi Package that is returned at the end of a rental period will be examined for its wholesome condition and tested following a simple test procedure to ensure that it is in good working condition.

How PiFi & PiFi Services Pay for Themselves in One Trip

USA:		Cost Per Typical Use						
	Rate /MB (USD)	Rate/Min to call Canada Mobile	25 Emails	10 webpages	10 min of Google Maps	5 of uploaded Photos	10 min. call Home	1 video on YouTube (3 min)
Rogers*	\$1.00	\$1.45	\$0.49	\$4.88	\$6.00	\$5.00	\$14.50	\$9.00
Bell	\$6.00	\$1.45	\$2.93	\$29.30	\$36.00	\$30.00	\$14.50	\$54.00
Telus	\$5.00	\$1.50	\$2.44	\$24.41	\$30.00	\$25.00	\$15.00	\$45.00
PiFiSIM	\$0.16	\$0.05	\$0.08	\$0.78	\$0.96	\$0.80	\$0.50	\$1.44
You save an average of			\$1.88	\$18.75	\$23.04	\$19.20	\$14.17	\$34.56
% Savings			96%	96%	96%	96%	96%	96%
You Could Have Spent Avg.			\$116.15					
You Spent			\$4.56					
Avg. Total Savings Of			\$111.59					


How PiFi & PiFi Services Pay for Themselves in One Trip

Germany:		Cost Per Typical Use						
	Rate /MB (USD)	Rate/Min to call Canada Mobile	25 Emails	10 webpages	10 min of Google Maps	5 of uploaded Photos	10 min. call Home	1 video on YouTube (3 min)
Rogers*	\$5.00	\$2.00	\$2.44	\$24.41	\$30.00	\$25.00	\$20.00	\$45.00
Bell	\$8.00	\$2.00	\$3.91	\$39.06	\$48.00	\$40.00	\$20.00	\$72.00
Telus	\$5.00	\$2.50	\$2.44	\$24.41	\$30.00	\$25.00	\$25.00	\$45.00
PiFiSIM	\$0.90	\$0.30	\$0.44	\$4.39	\$5.40	\$4.50	\$3.00	\$8.10
You save an average of			\$2.49	\$24.90	\$30.60	\$25.50	\$18.67	\$45.90
% Savings			82%	82%	82%	82%	84%	82%
You Could Have Spent Avg.			\$173.89					
You Spent			\$25.83					
Avg. Total Savings Of			\$148.06					


How PiFi & PiFi Services Pay for Themselves in One Trip

United Kingdom		Cost Per Typical Use						
	Rate /MB (USD)	Rate/Min to call Canada Mobile	25 Emails	10 webpages	10 min of Google Maps	5 of uploaded Photos	10 min. call Home	1 video on YouTube (3 min)
Rogers*	\$5.00	\$2.00	\$2.44	\$24.41	\$30.00	\$25.00	\$20.00	\$45.00
Bell	\$8.00	\$2.00	\$3.91	\$39.06	\$48.00	\$40.00	\$20.00	\$72.00
Telus	\$5.00	\$1.50	\$2.44	\$24.41	\$30.00	\$25.00	\$15.00	\$45.00
PiFiSIM**	\$0.12	\$0.37	\$0.37	\$3.71	\$4.56	\$3.80	\$3.70	\$6.84
You save an average of			\$2.56	\$25.59	\$31.44	\$26.20	\$14.63	\$47.16
% Savings			85%	85%	85%	85%	75%	85%
You Could Have Spent Avg.			\$170.56					
You Spent			\$22.98					
Avg. Total Savings Of			\$147.58					
Data Use Averages Used								
*data day pass amount used, rate is only applicable if you purchase a \$25 for a 5MB data bucket (\$30.72/MB without a plan)								
**average pifidaler voice rates used for calling mobile numbers and landlines								
http://www.vodafone.ie/internet-broadband/internet-on-your-mobile/usage/								
http://mobileoffice.about.com/od/wifimobileconnectivity/f/how-much-mobile-data-is-enough.htm								
Rates Taken as of Oct 16 2012								


How PiFi & PiFi Services Pay for Themselves in One Trip

China:		Cost Per Typical Use						
	Rate /MB (USD)	Rate/Min to call Canada Mobile	25 Emails	10 webpages	10 min of Google Maps	5 of uploaded Photos	10 min. call Home	1 video on YouTube (3 min)
Rogers*	\$5.00	\$3.00	\$2.44	\$24.41	\$30.00	\$25.00	\$30.00	\$45.00
Bell	\$8.00	\$2.00	\$3.91	\$39.06	\$48.00	\$40.00	\$20.00	\$72.00
Telus	\$10.00	\$2.50	\$4.88	\$48.83	\$60.00	\$50.00	\$25.00	\$90.00
PiFiSIM	\$0.78	\$0.21	\$0.38	\$3.81	\$4.68	\$3.90	\$2.10	\$7.02
You save an average of			\$3.36	\$33.63	\$41.32	\$34.43	\$22.90	\$61.98
% Savings			89%	89%	89%	89%	91%	89%
You Could Have Spent Avg.			\$219.51					
You Spent			\$21.89					
Avg. Total Savings Of			\$197.62					

How PiFi & PiFi Services Pay for Themselves in One Trip

Jamaica:		Cost Per Typical Use						
	Rate /MB (USD)	Rate/Min to call Canada Mobile	25 Emails	10 webpages	10 min of Google Maps	5 of uploaded Photos	10 min. call Home	1 video on YouTube (3 min)
Rogers*	\$5.00	\$3.00	\$2.44	\$24.41	\$30.00	\$25.00	\$30.00	\$45.00
Bell	\$12.00	\$3.00	\$5.86	\$58.59	\$72.00	\$60.00	\$30.00	\$108.00
Telus	\$10.00	\$2.50	\$4.88	\$48.83	\$60.00	\$50.00	\$25.00	\$90.00
PiFiSIM	\$1.40	\$0.69	\$0.68	\$6.84	\$8.40	\$7.00	\$6.90	\$12.60
You save an average of			\$3.71	\$37.11	\$45.60	\$38.00	\$21.43	\$68.40
% Savings			82%	82%	82%	82%	68%	82%
You Could Have Spent Avg.			\$256.67					
You Spent			\$42.42					
Avg. Total Savings Of			\$214.25					

How PiFi & PiFi Services Pay for Themselves in One Trip

Egypt:		Cost Per Typical Use						
	Rate /MB (USD)	Rate/Min to call Canada Mobile	25 Emails	10 webpages	10 min of Google Maps	5 of uploaded Photos	10 min. call Home	1 video on YouTube (3 min)
Rogers*	\$5.00	\$3.00	\$2.44	\$24.41	\$30.00	\$25.00	\$30.00	\$45.00
Bell	\$12.00	\$2.00	\$5.86	\$58.59	\$72.00	\$60.00	\$20.00	\$108.00
Telus	\$10.00	\$1.50	\$4.88	\$48.83	\$60.00	\$50.00	\$15.00	\$90.00
PiFiSIM	\$0.76	\$0.13	\$0.37	\$3.71	\$4.56	\$3.80	\$1.30	\$6.84
You save an average of			\$4.02	\$40.23	\$49.44	\$41.20	\$20.37	\$74.16
% Savings			91%	91%	91%	91%	94%	91%
You Could Have Spent Avg.			\$250.01					
You Spent			\$20.58					
Avg. Total Savings Of			\$229.42					



Core Competencies

We are an established MVNO operating as a mobile operator to provide data and voice services for telecommunication to users in some 85 countries worldwide

We own all the intellectual properties that are developed and employed in building Mobile Apps and Service Platforms for service provision

Our wholesale carrier service and retail managed service together cater to more than 3 million users for their telecommunications requirement

We provide 24x7 technical support services across time zones worldwide to ensure reliable high quality services are provided to our customers

We cooperate and work with major Tier1 carriers and service providers worldwide and a network of resellers to promote and propagate our business for expansion and growth.

The best value proposition of our services is to our target customers who are largely

- Migrant Workers and Expatriates**

- Travelers going abroad who use Smartphones, Tablets and Laptops that require data service for connection to the Internet and who require extremely low-cost way of making voice calls.**

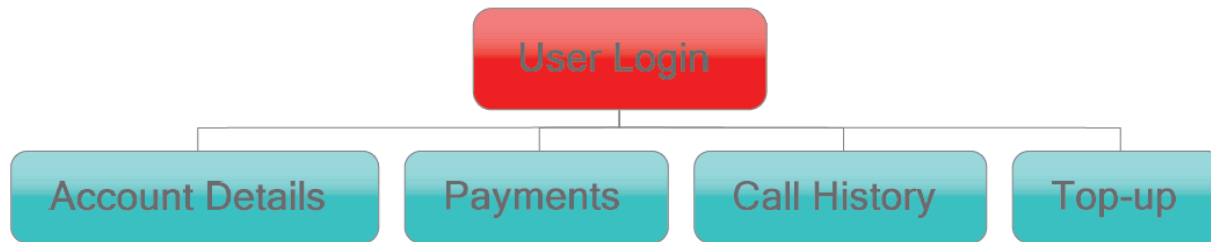
PiFi Rental Site Map



Complete web-based management software, providing the following tools to Travel Agencies :

- **Account set up and management**
- **Payment history and recharging**
- **Complete Payment, products, and sales reports**
- **Management tools for managing accounts of Sub-Resellers or Franchisees**
- **Management tools for managing accounts of Sales Agents of Sub-Resellers or Franchisees**
- **Management tools for managing accounts of individual End User Customers who deal with Sales Agents**

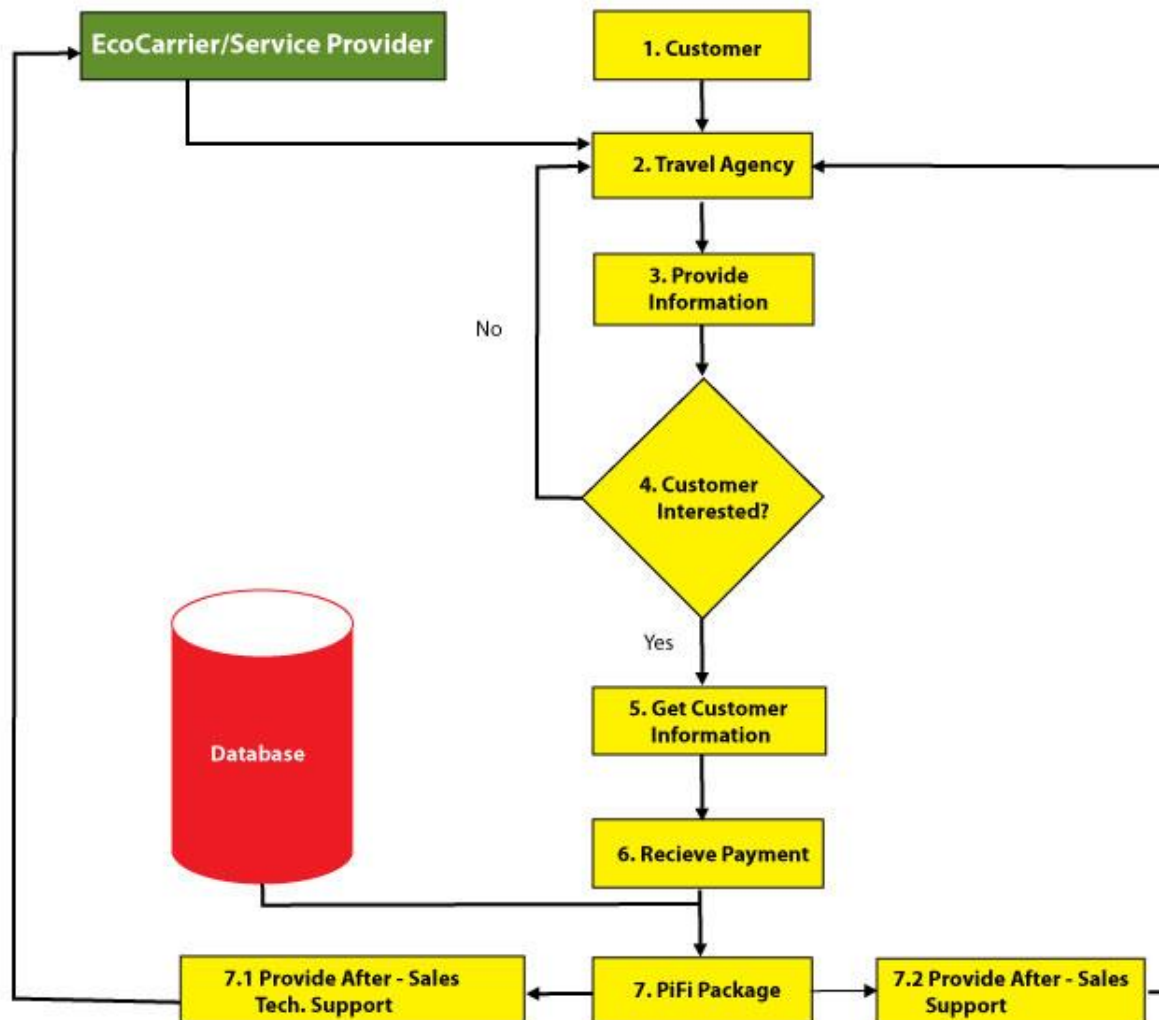
Customers online Interface



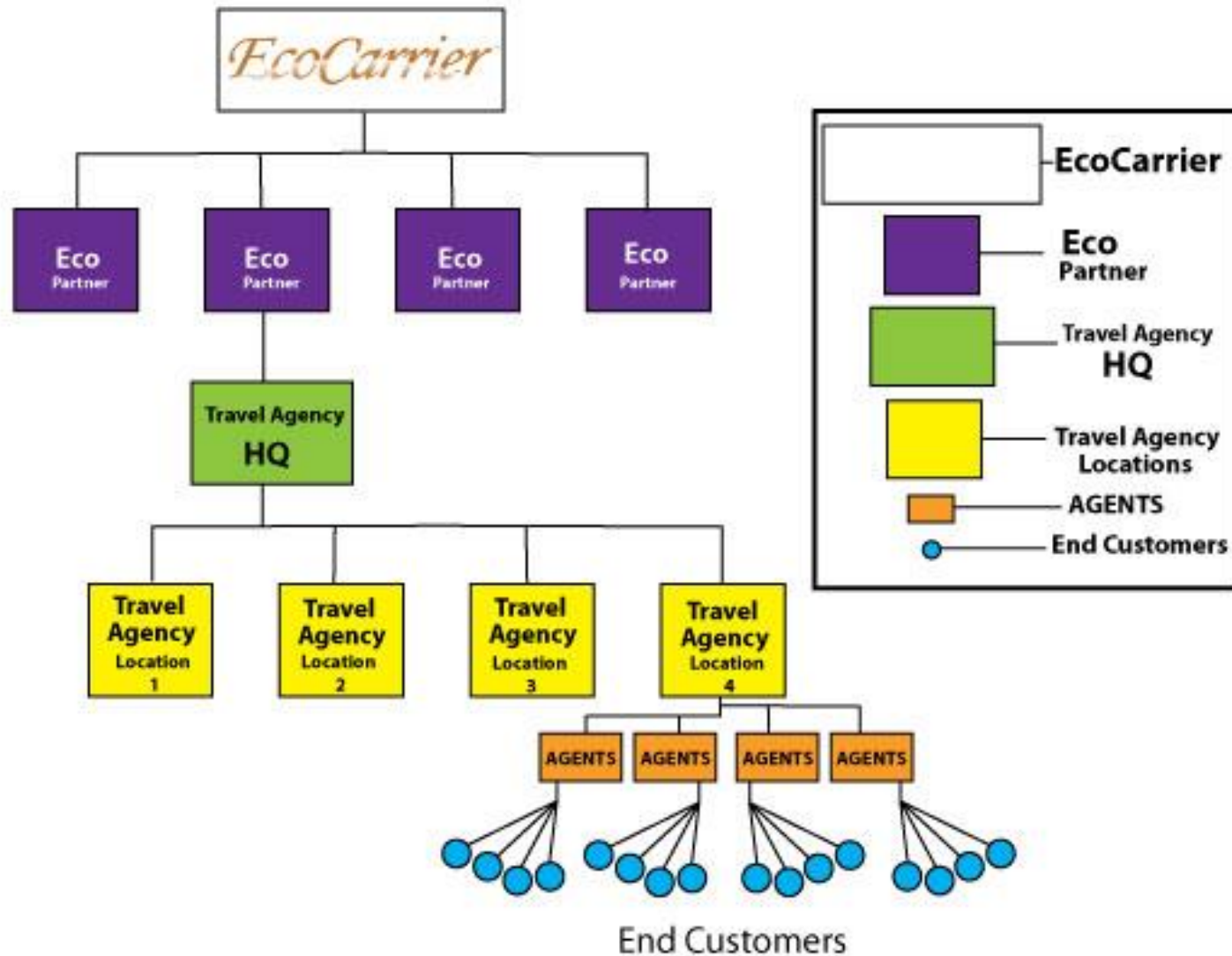
Travelers have full online access to:

- **Account Details – customers detailed information**
- **Payments – payment history**
- **Usage History – customers usage history**
- **Account Recharging – option to recharge their account online using PayPal**

Operational Chart- Travel Agency



Distribution Structure





Its as easy as 1, 2, 3...

- 1. Your existing customers also known as travellers are your target audience.**
- 2. PiFi Rental Service is an ideal product/service to offer with your travel tickets sales to generate additional revenue stream**
- 3. PiFi Rental Service has great appeal to the traveler going abroad as it provides connection to Internet at low affordable price per MegaByte; it is convenient to use and the service is available anywhere where there is 3G mobile network**
- 4. Selling PiFi Rental Service to travellers on the spot is easy. Simply:**
 - 1. Log into www.pifirental.com agent interface**
 - 2. Create a registration for the rental**
 - 3. Complete the Rental Contract with the required Customer details**
 - 4. Print out the completed form, get customer to sign the service agreement and**
 - 5. Receive payment for the rental**
- 5. PiFi Rental Service support team provides ongoing customer and technical support to travelers on the rental products and services 24x7 from its customer support centres located in various time zones.**

Note: All information about the customer, and PiFi Rental transactions are securely stored in a centralized database providing a facility for retrieval of customer information quickly when required

PIFIZONE™

